**Subject: Pledge to Drive Less and Win Prizes with IE Commuter This Earth Day**

This Earth Day, commit to making a positive impact on the planet with the IE Commuter "Drive Less, Smile More" pledge to make your commute even more rewarding! By reducing your drive-alone commute, you’ll not only lower your carbon footprint but also increase your chances to win exciting prizes throughout April.

Earth Day is celebrated annually on April 22nd, and ridesharing helps reduce the environmental impact of your commute. Take the pledge, then log your rideshare trips and telework days with IE Commuter all month long to enter to win prizes including an Apple iPad, Nintendo Switch Lite, Dana Wharf Whale Watching Tickets, or gift cards to Macy’s or Starbucks. Each trip logged increases your chances of winning, so the more you reduce your drive-alone commute, the better your odds of scoring a great reward!

1. **Visit** [**IECommuter.org**](https://www.iecommuter.org/rp2/signUp) to create or log in to your free profile.
2. **Take the Earth Day pledge** at [IECommuter.org/EarthDay](http://www.IECommuter.org/EarthDay) for one entry.
3. Ride the bus, train, vanpool, carpool, telecommute, bike or walk to work during the month of April 2025, and **log your trips in your** [**Commute Log**](https://www.iecommuter.org/rp2/tripcalendar/edit) by the end of the month for additional chances to win.

Ready to make a difference? Visit IECommuter.org/EarthDay to take the pledge and for more information including a full list of prizes. Chat with the IE Commuter team at IECommuter.org or call 1-866-RIDESHARE (866-743-3742) with any questions.

Thank you for sharing the ride,

Your Name